

**TED<sup>x</sup> JUET**

Jaypee University of Engineering and Technology

x = independently organized TED event



SATURDAY  
3<sup>RD</sup> MAY 2025

**RESONANCE.**

JAYPEE UNIVERSITY OF ENGINEERING & TECHNOLOGY, GUNA,  
MADHYA PRADESH - 473226.

[WWW.TEDXJUET.COM](http://WWW.TEDXJUET.COM)



# TED

TED is a nonprofit organization devoted to Ideas Worth Spreading. Started as a four-day conference in California 30 years ago, TED has grown to support its mission with multiple initiatives. The annual TED Conference takes place each spring in Vancouver, British Columbia. TED's media initiatives include TED.com, where new TED Talks are posted daily; the Open Translation Project, which provides subtitles and interactive transcripts as well as translations from volunteers worldwide.

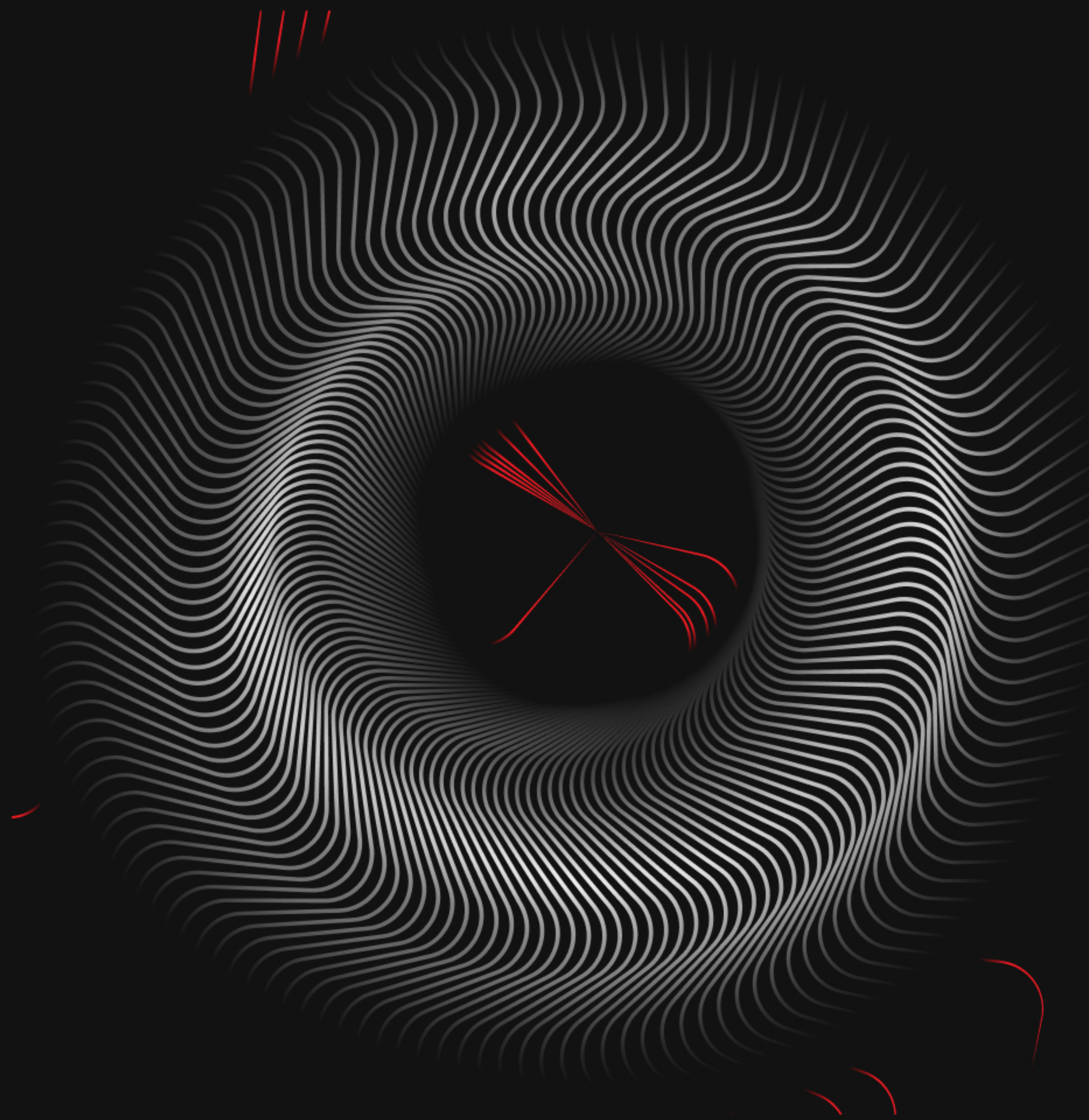
# TED<sup>x</sup>

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. At a TEDx event, TED Talks video and live speakers combine to spark deep discussion and connection. These local, self-organized events are branded TEDx, where x = independently organized TED event.





# Theme



## RESONANCE

In a world full of constant noise and chaos, finding moments that truly resonate with us is what gives life its depth and meaning. Our theme, **'Resonance'**, goes beyond mere echoes—it's about those ideas, actions, and emotions that strike a chord within us, creating ripples that expand far beyond the source. Whether it's the resonance between technology and humanity, personal passions and societal progress, or the harmony between individual voices and collective change, every impactful shift begins with a powerful frequency.

Come, join us as we tune into these vibrations, explore how aligned energies can amplify purpose, and discover how a single resonant idea has the potential to inspire waves of transformation. Life isn't just about making noise—it's about creating echoes that matter.



# About **TED<sup>x</sup>JUET**

**TEDxJUET** is a local, independently organized event at **JUET Guna** that strives to recreate the unique experience found at **TED**, where the world's leading thinkers and doers congregate to share what they are most passionate about. We aim to provide a platform for curious individuals who seek to discover ideas and spark conversations in their own community. In the past we have successfully brought together people from across the length and breadth of our country along with locals in the past, to not just motivate our students but, also to inspire them to form a positive environment to stimulate the desire to collaborate and change not just the world of technology and innovation, but every field that they touch.

It is an event that aims to celebrate and propagate the power of ideas among the denizens of the magnificent campus of **JUET**.



# About JUET

Jaypee University of Engineering & Technology, Raghogarh, Guna (M.P.) has been established under Madhya Pradesh Private University (Sthapana Avam Sanchalan) Samsodhan Adhiniyam 2010 vide Act No. 23 of 2010 published in Madhya Pradesh Gazette (Extraordinary) Notification Sr. No. 420 dated 13th August 2010. The university is approved by UGC under UGC Act, 1956, and is empowered to award degrees as specified under section 22 of UGC Act.

**JUET has been accredited with grade "A+" by NAAC in Cycle-2 w.e.f. 22 March 2023.** The University has the modern well laid out and green campus with well equipped state-of-the-art laboratories and library, which provides a pleasant and intellectually stimulating ambience for students in eco-friendly environment. The University aims to offer the complete educational spectrum of programs in emerging technologies at the degree levels. Research in emerging areas of technology is a major thrust and is leveraged for all academic pursuits.



# Highlights



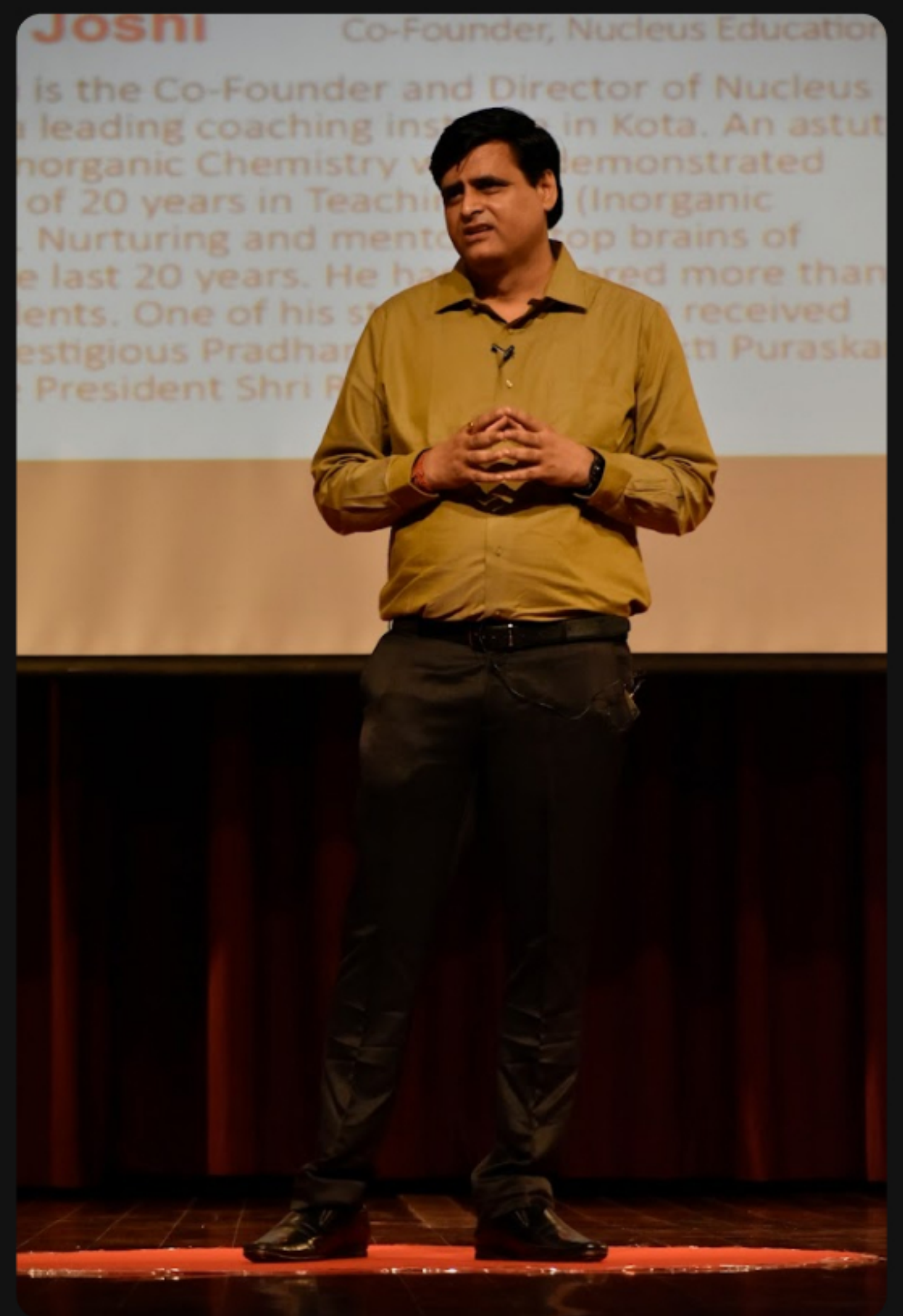




TEDx JUET









# Previous Speakers

## **Antara Jha**

Legal Expert

She is a legal expert, armed with an LL.M in Cyber Law and Cyber Crime Investigation from the prestigious National Forensic Sciences University, Gandhinagar, and an LL.B in Law from Banaras Hindu University. She is at the forefront of the legal world and cyber law.

## **Anurag Bachan**

Educational Expert

Renowned for his expertise in History, Political Science, and International Relations he is loved by students and the public alike. With his motivational skills and unique teaching methods intertwined with his wit and humour, he has successfully captivated the hearts of UPSC aspirants from all around the country.

## **Gunjan Taneja**

Fitness Expert

With her mission to make fitness accessible for all combined her captivating presence on YouTube, Instagram, and other micro video platforms, she has been instrumental in motivating and inspiring her audience to embrace a healthy lifestyle.

## **Nikkiey Chawla**

Transgender Model and Activist

A multi-talented individual, excelling as a Makeup Expert, Motivational Speaker, and Content Creator. Her journey is nothing short of groundbreaking as she made history in 2010 by becoming India's first transgender model/actress. Through her achievements, she has empowered and given voice to countless transwomen and transmen, inspiring a wave of positivity and understanding.

## **Rahul Bhargava**

Entrepreneur

Through his unwavering commitment, Rahul Bhargava has empowered numerous students with job-ready skills and technologies, fostering growth and equilibrium in the ever-changing landscape of entrepreneurship. His commendable work in women empowerment through his initiative "SheKunj" has garnered appreciation from esteemed personalities, including Hon. Shivraj Singh Ji Chouhan, Hon. Shri Kalraj Mishra Ji, and Hon. Ramcharan Bohra Ji, among others.

## **Saakshar Duggal**

Cyber Activist

Through his unwavering commitment, Rahul Bhargava has empowered numerous students with job-ready skills and technologies, fostering growth and equilibrium in the ever-changing landscape of entrepreneurship. His commendable work in women empowerment through his initiative "SheKunj" has garnered appreciation from esteemed personalities, including Hon. Shivraj Singh Ji Chouhan, Hon. Shri Kalraj Mishra Ji, and Hon. Ramcharan Bohra Ji, among others.

## **Vishal Joshi**

Educational Expert

With an illustrious career in education, he has served as the Head of the Department at Bansal Classes and Allen Career Institute in Kota where his outstanding achievements are reflected in the success of his mentees, who have secured top ranks in IIT JEE.

## **Vivek Suman**

Financial Analyst

With a distinguished career in finance as an investment banker and CFO, Vivek's journey has been marked by remarkable achievements in M&A, fundraising, and sustainability. Using his meticulously crafted financial models and innovative deal structures, he has reshaped the landscape of financial transactions.



# Our Team

**Dr. Abhishek Shukla**

Faculty Advisor, TEDx

**Hardik Sharma**

Organizer

**Priya Jha**

Co-organizer

**Kushagra Singh**

Designing

**Ojas Singhai**

**Arnold Philip**

**Aditya Vyas**

Logistics

**Jayesh Bansal**

**Sajal Korde**

Curation

**Kanishka Agrawal**

**Anchit Dixit**

**Devesh Kumar**

Marketing & Communication

**Yash Jain**

**Jahanvi Nigoniya**

**Utkarsh Mishra**

Sponsorship

**Harsh Patel**

**Aditri Jain**

**Pulakita Maity**

Hospitality

**Utkarsh Upadhyay**

**Jaya Kosta**

**Vidit Tamrakar**

Website Design



# Our Sponsor

in previous events





# Packages

## Elite

**₹1,00,000 and above**

- Exclusive merchandise distribution (swag)
- Logo featured on the official website
- Acknowledgment during the closing ceremony
- Logo placement on event pamphlets
- Prominent logo display in YouTube videos
- Access to user data and marketing lead insights
- Logo showcased during the opening ceremony
- Direct marketing via event social media channels
- Two individual banners and three composite banners
- Recognition within the international TEDx community
- Sponsor acknowledgment in event promotions
- Privilege to recommend a speaker

## Professional

**₹80,000 – ₹1,00,000**

- Exclusive merchandise distribution (swag)
- Logo featured on the official website
- Acknowledgment during the closing ceremony
- Logo placement on event pamphlets
- Logo display in YouTube videos (smaller portion)
- Logo showcased during the opening ceremony
- Direct marketing via event social media channels
- One individual banner and two composite banners
- Recognition within the international TEDx community
- Sponsor acknowledgment in event promotions

## Partner

**₹50,000 – ₹80,000**

- Exclusive merchandise distribution (swag)
- Logo featured on the official website
- Acknowledgment during the closing ceremony
- Logo placement on event pamphlets
- Logo display in YouTube videos (smaller portion)
- Direct marketing via event social media channels
- Two composite banners

## Supporter

**₹40,000 - ₹50,000**

- Exclusive merchandise distribution (swag)
- Acknowledgment during the closing ceremony
- Logo placement on event pamphlets
- Direct marketing via event social media channels
- One composite banner



# Contact Us

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